

Subject Recruitment & Retention in Clinical Trials

Recruitment Goals • Diversity • Community Outreach • Ethical Standards • Technology • Future Trends

Recruitment Goals

Clear objectives efficiently target and enroll eligible participants.

Retention Strategies

Strategies that enhance engagement and reduce participant dropout rates.

Communication Plan

Robust communication keeps participants informed and engaged throughout.

Monitoring Progress

Track recruitment and retention metrics to identify improvement areas.

Patient Recruitment Challenges

DIVERSITY	Ensure diverse recruitment to enhance study outcomes.
AWARENESS	Increase patient awareness of research opportunities.
ACCESSIBILITY	Address barriers that limit patient participation.
LOGISTICS	Improve logistics and vendor coordination processes.

Compliance with Ethical Standards

INFORMED CONSENT	Ensure participants understand the study and its risks.
PRIVACY	Implement measures to safeguard participant information.
IRB APPROVAL	Obtain IRB approval before study initiation begins.
RIGHTS	Emphasize right to withdraw; promote equity in trials.
RISK MGMT	Identify and minimize risks associated with participation.

Key Factors Affecting Patient Diversity

OUTREACH	Engage communities through tailored outreach programs.
EDUCATION	Raise trial awareness among underrepresented groups.
CULTURAL	Train staff to respect diverse cultural perspectives.
INCENTIVES	Provide incentives to motivate diverse participation.

Leveraging Technology in Recruitment

EHR INTEGRATION	Use EHR systems to identify potential participants.
PLATFORMS	Deploy specialized platforms for patient recruitment.
DIGITAL	Engage patients via targeted online and social media.
ANALYTICS	Analyze data to continuously refine recruitment strategy.

Community Outreach & Engagement

- Host health events and workshops; distribute flyers in clinics.
- Build partnerships, use social media, tailor messaging for communities.
- Gather participant feedback and offer incentives to maximize impact.

Patient-Centric Approaches & Future Trends

- Build trust; tailor approaches to boost enrollment and retention.
- AI and analytics streamline targeting and patient identification.
- Virtual outreach and real-time tracking enable rapid adjustments.

